



## Tag @Target and use #FrightfullyFunSnacks when posting to Instagram and your pic could be featured on Target.com

- If photos have children in them they must contain an adult
- Only items available at Target® should be in the image
- Photos should be bright clean with pops of color
- Photos should be cheerful and inspirational
- Photos should be real and authentic
- Tag @Target and use #FrightfullyFunSnacks and #Sponsored when posting to Instagram
- No other branded snacks/beverages should be shown in photos or mentioned