PARTY PLANNING GUIDE



• Step 1 e.

CONSIDER YOUR LOCATION

Where you hold your party is almost as important as the party itself. And while this is a House Party, you've still got options. You want to be sure to pick the right space for the party — some place that accommodates all your guests, lends itself to the theme and makes your life easier.

- Which room or rooms will make the most sense for your party? Think about the number of guests, the party's theme and who will attend:
 - **Inviting children**: The basement or playroom is best for the inevitable mess
 - Sit-down meal: Host in the dining room
 - **Buffet**: Maybe the kitchen
 - Viewing party: Try the den or family room
 - **BBQ**: Take it outside

HOW TO HOST A HOUSE PARTY

Whether you've just applied, are already hosting, or are just curious about what it takes to be a House Party host, our simple step-by-step guide will ensure you know what it takes to throw the perfect party. From sending out invitations to setting your space to creating the menu, House Party makes it easy to be the best host in town.



• Step 2 e.

SPREAD THE WORD

It's not a party if you don't invite anyone, so get hopping.

- Set the guest list: Think about the kind of party you're having (e.g., is it a girls' night theme, a Mom and baby playdate or an adult dinner party)
- **Know your audience**: Remember you'll be sampling some awesome products at your party so be sure to invite people who can benefit from and will appreciate trying them
- **Be safe**: Take into consideration age restrictions (e.g., if it's an 18+ or 21+ House Party or if it's a family-friendly fête)
- **Email your invites**: Use House Party's simple online invite tool or our mobile app to import your email contacts and spread the word with a click of the button
- **Do your activities**: Head over to the My Activities tab and post photos, start a discussion and tell your friends and followers all about the party using the party hashtag

• Step 3 • * •

PLAY UP YOUR THEME

Most House Parties already come with a set theme, so the hard part is already done for you! But now you get to put your own personality into blowing it out. And that means decorating!

- What are you celebrating?
 - Ladies' Night: Try colored lights, fun pillows and feather boas
 - Happy Hour: Cool coasters, lively music and a dartboard
 - Game Day Viewing Party: Team pennants, foam fingers and pompoms
- Think about what product you'll be sampling as well for hints on how to take your theme to the next level
- Be sure to keep checking the Announcements and conversations on the party page for other great ideas

• Step 5 e.

SHOP FOR SUPPLIES

House Party understands that budget plays a big role in any party. So if you have items around the house that you can use, by all means, feel free. But if want to add decorations and supplies, we've got some great tips on setting the stage.

- **Plastic or proper**: If you have enough of the good stuff and are inviting adults, go ahead and break out the china. (It's also eco-friendly!) If your party's in the backyard, involves kids or is more casual, plastic plates are easy to buy and even easier to clean up!
- **Go for creativity over cost**: You've got your theme, now go shop. Don't be afraid to hit up discount stores and thrift stores for fun accessories to bring your theme to life.

\circ \circ Step 4 \circ \circ \circ

PLAN YOUR MENU

Very often House Party gives you downloadable recipes and drink suggestions for our parties. And if you're having a party around a food product, you'll receive that product in your Party Pack or a coupon to go get it at your local store. But you can still add your own flair. Be sure to check the pantry and fridge to see what you need to replenish at the store, as well.

- Viewing party: Nachos, sandwiches, chips and dip and other "pub" fare
- **Cocktail hour**: Adult beverages (if everyone is of legal drinking age) and finger foods, passed hors d'oeuvres and lite bites
- **A playdate**: Juice and milk boxes, finger fruits (grapes, cut-up bananas), puffed snacks and peanut butter and jelly. Always check if your guests have any food allergies.
- **Prep time**: You want to enjoy your own party, so be sure to choose dishes that you can prepare ahead of time. Some House Parties will have you cooking as part of the party, and in that case you've got everyone pitching in, but if not, select menu items that allow you to not be tied to the stove.

• Step 6 e.

HAVE A GREAT TIME

That's it. You've invited, shopped, decorated and prepared. Now it's time to sit back, relax and have an awesome time at your party. And, of course, take loads of pics and post them to the party page and share them with your friends and followers!

